

PRIVACY POLICY CHARTER

Last updated date: 11/27/2025

This privacy policy charter (the "Charter") aims to formalize our commitment to respecting the privacy of users of the website: www.provenceevermore.com (**Provence Evermore**) (the "Site") operated by Mr Armel BRUCELLE E.I.

The Charter and the Site's General Terms form a contractual whole. All capitalized terms not defined in this Charter are defined in the General Terms available here: <https://www.provenceevermore.com/terms-of-use>.

As part of making our Site available, we process your personal data in compliance with the General Data Protection Regulation 2016/679 of April 27, 2016 ("GDPR") and under the conditions set out below.

Personal data means any information relating to an identified or identifiable natural person. We collect and process personal data exclusively within the framework of providing our Services or communication about these Services, in strict compliance with the GDPR. We only collect personal data that is adequate, relevant, and limited to what is necessary for the purposes for which it is processed. Thus, you will never be asked to provide personal data considered "sensitive," such as your racial or ethnic origin, political, philosophical, or religious opinions.

By registering on the Site, you authorize us to process your personal data in accordance with the Charter. If you refuse the terms of this Charter, please refrain from using the Site and the Services.

1. In which cases will we collect your personal data and what data is collected?

We may collect and retain your personal data, particularly when you:

- browse the Site
- pay online on the Site
- contact us via the Site

Processing Purpose	Legal Basis (GDPR)	Justification
Purchase and Payment (Order Management)	Contract Performance (Article 6.1.b)	The processing of your data (name, address, payment) is strictly necessary to execute the sales contract you enter into with us
Customer Service (Answering questions)	Legitimate Interest (Article 6.1.f)	We have a legitimate interest in being able to answer our customers' questions (before or after purchase) to ensure the smooth operation of our business and customer satisfaction
Statistics/Cookies (Non-essential analytics)	Consent (Article 6.1.a)	Analytical, performance, or targeting cookies are not essential for the Site's operation. They require your explicit consent (via the cookie banner that is in place).
Site Security (e.g., Fraud Detection)	Legitimate Interest (Article 6.1.f)	We have a legitimate interest in ensuring the security of the Site, preventing fraud, and guaranteeing the stability of our IT systems.

We use your personal data to enable the implementation and management of the Site's Services and to respond to your specific requests. We also use your personal data for the purpose of operating and improving our Services, our Site, and our approach. This information is used only by us and allows us to better adapt our Services to your expectations.

If you have decided to receive emails and messages from us when creating your Account, you will then receive electronic and alphanumeric messages concerning our products and promotions. We will then use the personal data you provided during your registration. You can unsubscribe from these mailings at any time.

1.1 Browsing the Site

Connection data. Each time you connect to our Site, we collect personal data such as, in particular, your IP address and the MAC address of your computer, the date and time of connection, as well as information about the browser you use.

Browsing data. We also collect information identifying how you access the Site, which pages are viewed, and for how long. In this context, we may use Cookies as specified in paragraph 5 below.

1.5 Contacts

To follow up on requests you may make to our Customer Service and to confirm information about you, we may use your surname, first name, email address, and telephone number.

2. How do we protect your personal data?

We have implemented technical and organizational security measures to guarantee the security, integrity, and confidentiality of all your personal data, in order to prevent them from being distorted, damaged, or accessed by unauthorized third parties. We ensure an appropriate level of security, taking into account the state of knowledge, the costs of implementation, and the nature, scope, context, and purposes of the processing, as well as the risks and their probability. However, it is specified that since no security measure is infallible, we are unable to guarantee absolute security for your personal data.

3. In which cases do we share your personal data?

3.1 Sharing your personal data with third-party companies

When you browse the Site, your personal data may be transmitted to external service providers. These third parties provide a service on our behalf and in our name for the purpose of enabling the proper functioning of credit card payments and other Services.

Transfers of your personal data to countries outside the European Union, particularly the United States (via our providers Wix, Stripe...), are governed by the implementation of **Standard Contractual Clauses (SCC)** approved by the European Commission or by the adherence of our subcontractors to the **EU-US Data Privacy Framework (EU-US DPF)**.

Except where a third party asks you to accept their own privacy charter and terms of use, third-party companies that have received communication of your personal data have undertaken to process your personal data only for the implementation of our Services. We will never share your personal data with third-party companies for marketing and/or commercial purposes without having obtained your prior consent.

3.2 Sharing with authorities

We may be required to disclose your personal data to administrative or judicial authorities when their disclosure is necessary for the identification, arrest, or prosecution of any individual likely to prejudice our rights, those of any other user, or a third party. We may finally be legally obliged to disclose your personal data and cannot object in this case.

4. How long do we keep your personal data?

We will only retain your personal data for the duration of your registration on the Site to ensure your identification when you connect to your Account and to enable the provision of the Services. Thus, if you unsubscribe from the Site, your personal data will be erased and only retained in archive form for the purpose of establishing proof of a right or a contract. In any event, we will retain your personal data for a period not exceeding that necessary for the purposes for which they are processed in accordance with the uses set out in this Charter and in compliance with laws and regulations.

5. Cookies: how do we use them?

5.1 What is a cookie?

A cookie is a text file likely to be deposited in a terminal when consulting an online service with browsing software. A cookie file notably allows its issuer, during its validity period, to recognize the terminal concerned each time this terminal accesses digital content including cookies from the same issuer. In any event, cookies deposited on your browsing terminal with your agreement are destroyed 13 months after their deposit on your terminal.

5.2 What is the purpose of the cookies issued on our Site?

The cookies we issue allow us to:

- Establish statistics and volumes of visits and use of the various elements composing our Site (sections and content visited, routes), allowing us to improve the interest and ergonomics of the Site and, where applicable, our products and services;
- Adapt the presentation of our Site to the display preferences of your terminal (language used, display resolution, operating system used, etc.) during your visits to our Site, depending on the hardware and viewing or reading software that your terminal contains;
- Memorize information relating to a form you have filled out on our Site (registration or access to your account) or to products, services, or information you have chosen on our Site (subscribed service, content of an order basket, etc.);
- Allow you to access reserved and personal areas of our Site, such as your Account, thanks to identifiers or data that you may have previously entrusted to us, and to implement security measures, for example when you are asked to log in again to content or a service after a certain period of time.

During your navigation on the Site, social network cookies may be generated, notably via sharing buttons that collect personal data.

5.3 How can you control the cookies used?

You can configure your browsing software at any time so that cookies are saved in your terminal or, on the contrary, that they are rejected (either systematically or according to their issuer). You can also configure your browsing software so that the acceptance or refusal of cookies is offered to you periodically, before a cookie can be saved in your terminal.

Warning: Any setting is likely to modify your Internet browsing and your conditions of access to certain services requiring the use of cookies. We decline all responsibility concerning the consequences linked to the degraded operation of our services resulting from the impossibility of recording or consulting the cookies necessary for their operation and which you would have refused or deleted. This would be the case if you attempted to access our content or services that require you to identify yourself. This would also be the case when we (or our service providers) could not recognize, for technical compatibility purposes, the type of browser used by your terminal, its language and display settings, or the country from which your terminal appears to be connected to the Internet.

5.4 How to configure your browsing software?

For the management of cookies and your choices, the configuration of each browser is different. It is described in your browser's help menu, which will allow you to know how to modify your wishes regarding cookies.

You will find information below concerning the main browsers:

- **Internet Explorer / Edge:** In Internet Explorer, click on the Tools button, then on Internet Options. Under the General tab, under Browsing History, click on Settings. Click on the View files button.
- **Firefox:** Go to the browser's Tools tab then select the Options menu. In the window that appears, choose Privacy and click on Show cookies
- **Safari:** Access Settings via the browser menu (Safari > Preferences). Click on Privacy
- **Google Chrome:** Access Settings via the button to the right of the URL bar or via the browser menu (Chrome > Preferences). Select Advanced Settings. Click on Content Settings then on Cookies.

For more information on cookies, you can visit the following site: <https://allaboutcookies.org/>

6. What are your rights?

You are the only one who has communicated the data in our possession to us, via the Site. You have rights over your personal data.

In accordance with personal data protection regulations, particularly Articles 15 to 22 of the GDPR, and after having justified your identity, you have the right to request from us access to your personal data, the rectification or erasure thereof. Furthermore, within the limits set by law, you also have the right to object to the processing, to limit it, to decide on the post-mortem fate

of your data, to withdraw your consent at any time, and the right to portability of the personal data provided.

You can contact our Services to exercise your rights at the following email address: **provenceevermoreoffice@gmail.com** or at the following postal address: **Mr Armel BRUCELLE, Chemin Dei Neisi - 83550 Vidauban, France**, by attaching a copy of proof of identity to your request.

7. Can we modify the Charter?

We reserve the right to modify the Charter at any time. You are therefore recommended to consult it regularly. In the event of modification, we will publish these changes on this page and in places we deem appropriate depending on the purpose and importance of the changes made. Your use of the Site after any modification means that you accept these modifications. If you do not accept certain substantial modifications made to this Charter, you must stop using the Site.

8. The Commission Nationale de l'Informatique et des Libertés ("CNIL")

We remind you that you can contact the CNIL directly on the CNIL website or by mail at the following address: **Commission Nationale de l'Informatique et des Libertés (CNIL), 3 Place de Fontenoy - TSA 80715, 75334 PARIS CEDEX 07.**